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Press Release Sample

The following is a press release sample for an award-winning, high-end commercial print manufacturer.

The press release format follows specific layout rules. If you don't follow these rules, old-school editors might ignore your release thinking that an amateur wrote it.

You can publish your press releases as blog posts, too. No need to follow the strict layout rules when posting to your blog; make it look great!

Contact me today to write your next professional-looking press releases and press release blog posts that follow industry and reporting standards.

(scroll to next page for sample)



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FOR IMMEDIATE RELEASE

April 21, 2020

Nahan Printing, Inc. Successfully Achieves SOC 2 Compliance for Sixth Time

SAINT CLOUD, MN – APRIL 21, 2020 – Nahan Printing, Inc., award-winning provider of commercial print, direct mail, and digital solutions, has again completed a System and Organization Controls (SOC 2) Type 2 examination.

The achievement marks the sixth time that Nahan has met the SOC 2 compliance requirements as specified by the Association of International Certified Professional Accountants (AICPA).

The successful audit resulted in a SOC 2 independent service auditor's report describing Nahan's commercial printing and direct mail system and the suitability of the design and operating effectiveness of Nahan's controls.

Copeland Buhl & Company PLLP of Wayzata, Minnesota, conducted Nahan's SOC 2 engagement. The audit included a review of Nahan's policies, procedures, and controls to ensure the protection and security of customer data while in Nahan's care.

"The SOC 2 audit process is an important engagement for us," said Curt Tillotson, Chief Operating Officer. He continues, "One of our core values is to amaze our customers. We do that not only through product quality and superior customer service but also by demonstrating our commitment to data protection and security. Our consistent SOC 2 compliance is a big part of that commitment."

About Nahan

Nahan Printing is a Minnesota-based, independent, family-owned, world class printer committed to providing end-to-end solutions that add value to clients. Since its inception in 1962, Nahan has specialized in catalog and direct mail printing for industries such as retail, financial services, non-profit, and hospitality. With a client roster of legendary brands, Nahan prints iconic work that represents the highest level of quality and innovation in the industry. For more information about Nahan, please visit nahan.com.

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